



# LUCY CAVENDISH COLLEGE

## ★ **BOAT CLUB** ★

### Introduction to the Boat Club 2022-23

Lucy Cavendish College Boat Club (LCCBC) was founded in 1979. Having spent fifteen years merged with Hughes Hall Boat Club, LCCBC has been independent since 2017 and continues to move from strength to strength.

Originally a college for mature women only, Lucy Cavendish began accepting students aged 18+ and of all genders in 2021, and continues to expand. The Boat Club followed suit and founded its first men's crew that same year. As

a growing college and a small boat club, we seek to make both Cambridge and rowing more accessible for exceptional students of all backgrounds. We need your support to keep our boats afloat and our crews competitive.

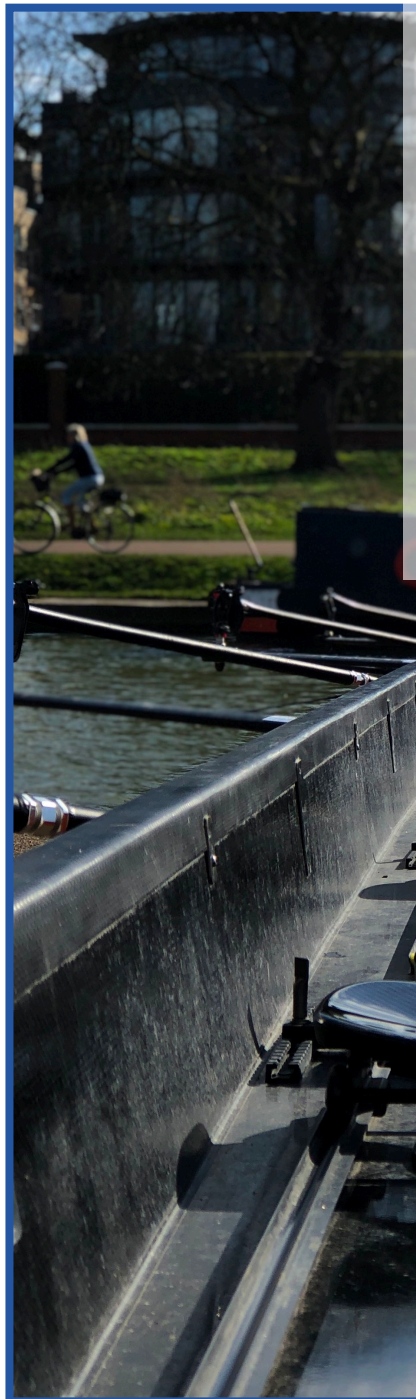


# HOW CAN I HELP?

## Equipment and Maintenance

The Boat Club has had a hugely successful year: two crews won 'blades' during the May Bumps and we were awarded the Pegasus Cup for the greatest performance on the river. To maintain this momentum our equipment needs to stay up-to-date, both to remain competitive and to keep our crews safe. As LCCBC expands our equipment receives more wear and tear, and with that comes the increased cost of repair and maintenance. As our boatman says: "every single thing you can touch in the boathouse costs £10." Whether its a few nuts and bolts, repairing a rigger, or replacing a CoxBox, with your help we can keep our boats and equipment in use for years to come.

We also need to expand our fleet, and are looking for support towards acquiring new Men's 8+ and Senior 4+ boats.



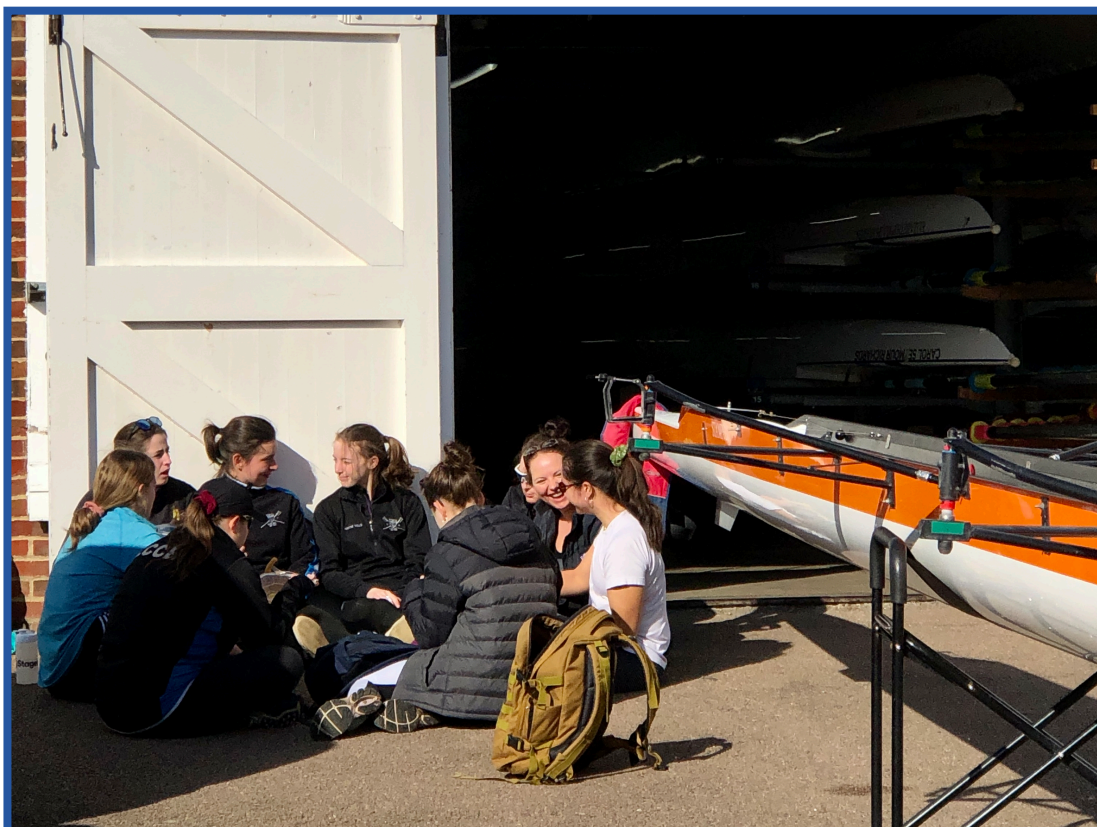
# DID YOU KNOW?

Over **10%** of Lucy Cavendish College students are members of the Boat Club

More than **90%** of rowers say the Boat Club is an important part of their Cambridge experience

**100%** of our rowers feel that that Boat Club is inclusive to all backgrounds

**25 out of 27** rowers in May Bumps 2022 - **winning the Pegasus Cup** - first learnt to row with LCCBC



LCCBC asks each member for over £100 per year to cover running costs. This excludes the cost of kit, such as lycra "All-in-ones" and thermal splash jackets. So often our students come from low-income backgrounds, and the Boat Club is proud to be doing our best to reduce expense. Nevertheless, in a 2022 survey, more than two-thirds of our members felt that the cost of rowing is unaffordable to students. Philanthropy and sponsorship helps to minimise membership costs and reduce the cost of kit so more and more students can get involved.

## Costs and Student Support





# MATERIAL IMPACT

**Wish List** Our wish list outlines just some of the costs associated with running the boat club.

Item	Purpose	Cost
Nuts and Bolts	They hold the boat together, and often fall off into the depths of the River Cam.	£5
Gate/Oarlock	These connect the oars to the boat riggers.	£13
One Coaching Session	Coaches help keep our crews competitive and to learn faster.	£20
Shoes and Straps	Without these, you'll fall out of the boat!	£32
Termly Membership Fee for One Rower	Membership costs try to cover race fees, maintenance, and other running costs.	£40
One Set of Boat Lights	Mandatory for rowing in the early morning.	£40
All-in-one Lycra Rowing Race Kit	The most comfortable and practical piece of kit to race in, and also represent the Boat Club!	£50
Minor Wear-and-Tear Repairs to One Boat	Knocks, bumps, loose bolts; we look after our equipment to make it last.	£50
New Mandatory Lifejacket for Coxes	Mandatory for all Coxes on the River Cam.	£55
Replacement Sliding Seat	Without this, there's nothing to sit on!	£75
Yearly Membership Cost to One Rower	Membership costs try to cover race fees, maintenance, and other running costs.	£120
Entry-fees for Two Crews, for One Race	Almost all races require a fee to participate.	£160
Speedcoach GPS, to Provide Boat Speed Data to the Cox	This reads off the "split", a vital training metric that tells you how fast the boat is moving.	£400
One New Oar	A set of eight are needed per boat, and are what connects the rower to the water.	£450
Annual Servicing Cost of Eight Rowing Machines	We use the same machines intensively, and they need to be kept in a usable condition.	£500
One New CoxBox and Headset	This allows the Cox to speak to the crew, and provides data such as the stroke rate.	£900
One New Rowing Machine	Land training is just as important as time on the water, and rowing machines are essential.	£990
Boathouse Rack Rental and Insurance Costs, for One Year	Without this, we have nowhere to store our boats.	£4,000-5,000
New Senior 4+ Boat	A smaller boat allows for more outings, more training, and more opportunities.	£15,000
New Men's First 8+ Boat	We have a novice men's boat, but no boat suitable for a men's First crew.	£20,000-30,000

# WHAT ABOUT SPONSORSHIP?

## Sponsoring the Boat Club

In return for formal sponsorship, we would be able to spotlight your brand or organisation within the University.

We provide a strong platform for reaching the general public, both when training each day and through our social media outlets. This October, thanks to the active work of the Boat Club, we were featured on the front page of Cambridge University's Instagram, an account with upwards of 1 million followers.

Sponsors of other college boat clubs include PureGym, Bumble, and MathWorks - your brand and logo could join them.

Students and tourists alike photograph and watch the rowing training on the river in Cambridge all year round, and the two main rowing events in Cambridge, "Lent Bumps" and "May Bumps", are publicised widely and are busy alumni and networking events attended by thousands.

Sponsors receive invitations to our Boat Club Dinners - formal evening meals in College twice a year, where we celebrate the successes of the crews and the Boat Club more broadly. In addition, we can offer sponsors and their guests bespoke rowing experiences in our boats, facilitated by our rowers. With your long-term support, we can continue growing the Boat Club to provide opportunities for everyone.



## YOUR SUPPORT

### Next Steps

Your support will enable LCCBC and Lucy Cavendish College in its aim to be broadly representative of society; indeed it is through the generosity of its supporters and vision of its sponsors that the College became the first college in Cambridge to admit over 90% of its undergraduates from state schools. You will also be supporting one of Cambridge's top-four largest Colleges by student population by 2025.

Whether you would like to make a small, regular donation, a transformational contribution, or indeed sponsorship, any support you are able to provide is hugely appreciated and makes a real and meaningful impact.



## DONATE

**Online** <https://www.lucy.cam.ac.uk/give-our-boat-club>

**Scan**



**By Phone** +44 (0)1223 339241

**By Post** Please complete and return the attached form.

## CONTACT

**For more information, please contact:**

**Boat Club President: Chris Launchbury** [lucycav@cucbc.org](mailto:lucycav@cucbc.org)

**LCCBC Website** [www.lccbc.org.uk](http://www.lccbc.org.uk)

**LCC Development Office** [development@lucy.cam.ac.uk](mailto:development@lucy.cam.ac.uk)

+44 (0)1223 339241







# Lucy Cavendish College Boat Club Donation Form

Please return this form to: Development Office, Lucy Cavendish College, Lady Margaret Road, Cambridge, CB3 0BU. You can also donate over the phone by calling +44(0)1223 339241.

Full name: \_\_\_\_\_

Matriculation Year (if applicable): \_\_\_\_\_

Home address: \_\_\_\_\_  
\_\_\_\_\_

Postcode: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

I am happy to receive communications from the College via email. ☐

Donors to Lucy Cavendish will be listed in a College publication. If you do not wish for your name to appear, please tick this box. ☐

## I wish my Boat Club donation to support:

- ☐ Racking and Insurance
- ☐ General running costs (boat repairs, coaching fees, race entry)
- ☐ Boat Club extras (hardship and accessibility funding)
- ☐ Other \_\_\_\_\_

## Remembering Lucy in your will:

- ☐ I would like to receive more information about leaving a legacy to Lucy
- ☐ I have already included a gift to Lucy Cavendish College in my will

## Gift Aid: **Boost the value of your donation by 25% at no extra cost**

*Gift Aid can be reclaimed by Lucy from the tax you pay for the current tax year. In order to Gift Aid your donation you must tick the box below. Please check all information is correct before signing and dating.*

☐ I want to Gift Aid my donation of £\_\_\_\_\_ and any donations I make in the future or have made in the past 4 years to Lucy Cavendish College (Registered Charity Number 1137875). I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. I understand that I can cancel this declaration at any time by contacting the Development Office.

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Please note that HMRC require charities to have the donor's home address on the Gift Aid declaration. Please notify the Lucy Cavendish College Development Office if you want to cancel this declaration, if you change your name or home address, or if you no longer pay sufficient tax on your income and/or capital gains.*



## One-off gift:

☐ I enclose a cheque for £\_\_\_\_\_ made payable to 'Lucy Cavendish College'.

☐ I wish to make a donation by credit/debit card:

Please debit the sum of £\_\_\_\_\_ from my account.

Card Type: \_\_\_\_\_ Card number: \_\_\_\_\_

Card holder's name: \_\_\_\_\_

Security Code (last 3 digits on reverse of card): \_\_\_\_\_ Start date: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Issue number (if Maestro/Switch): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

☐ I wish to make a donation of £\_\_\_\_\_ by bank transfer

*Please set the payment reference to your surname followed by your first name (space permitting) and transfer to the following account. Please notify the College when you have made your donation.*

Sort code: 20-17-68 Account Number: 60592439

Swift/BIC code: BARCGB22 IBAN: GB92BARC 2017 6860592439

Bank name: Barclays Bank PLC Address: Barclays Business Centre, 9-11 St Andrews St, Cambridge CB2 3AA

## Regular gift by Direct Debit:

☐ I wish to make a regular gift of £\_\_\_\_\_ each month / quarter / year commencing on the 15th day of \_\_\_\_\_ month, \_\_\_\_\_ year until further notice / for a duration of \_\_\_\_\_ year(s). *(please delete as applicable)*

Name & Full Address of your Bank/Building Society \_\_\_\_\_

Name(s) of Account Holder(s) \_\_\_\_\_

Bank/Building Society Account Number: 

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Branch Sort Code: 

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**Instruction to your Bank or Building Society to pay by Direct Debit** Please pay CTT Charity payments Ltd Direct Debits, from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. (CTT Charity Payments process Direct Debits on behalf of Lucy Cavendish College). I understand that this instruction may remain with CTT Charity Payments LTD and if so, details will be passed electronically to my Bank/Building Society.

**Signature(s):** \_\_\_\_\_

**Date:** \_\_\_\_\_



*Service User Number: 277937. Banks and Building Societies may not accept Direct Debit Instructions from some types of account. Your Direct Debit donation will appear on your bank statement as 'CHARITYPAYMENTS'.*

Lucy Cavendish College takes very seriously its responsibility to protect and process your personal data. To read our data protection policy in full, please visit <https://www.lucy.cam.ac.uk/data-protection> Lucy Cavendish College is a charity (Registered Charity Number 1137875) and is registered with the Fundraising Regulator.



**Thank you very much for supporting Lucy Cavendish College Boat Club**